

Evgeniy Volokhov, Lead Product Designer

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Work format	Remote / relocation
Nationality	Kyrgyzstan
Languages	Russian (native), English (A2, working proficiency)

LINKS

Portfolio: volohov.com, Telegram: @jonnyelegant

PROFILE

Lead Product Designer with 11+ years of end-to-end experience building mobile and web products across telecom, B2B/B2C platforms, SaaS, analytics, and iGaming. Owns the full process from product discovery and user flows to hi-fi UI, design QA, and release, using research, analytics, and scalable design systems to move engagement, conversion, and retention. Strong collaboration with product managers, engineers, and stakeholders, plus experience mentoring designers and running design reviews. Expert in Figma, FigJam, Adobe Photoshop, Illustrator, After Effects, and AI-assisted design workflows.

EMPLOYMENT HISTORY

Sep 2023 — May 2026

Lead UI/UX Designer, AxGrid Berlin, Germany (remote)

AxGrid is an international product studio delivering digital platforms for European and global markets. As the Lead UI/UX Designer, my core activities included:

- Owned end-to-end product design for international web and mobile products, turning business requirements into user journeys, scalable interfaces, and release-ready specifications.
- Designed complex B2B dashboards, admin platforms, analytics interfaces, and player-facing experiences across SaaS and iGaming products. Delivered DataHolder, a data management and analytics platform with 80+ screens, two themes, and fully responsive layouts.
- Partnered with product managers and engineers to define solutions, validate hypotheses, and resolve technical constraints from discovery through delivery.
- Built information architecture, user flows, interactive Figma prototypes, and reusable component libraries that speed up delivery and keep products visually consistent.
- Applied AI-assisted workflows and rapid prototyping to explore concepts faster and communicate solutions to stakeholders and development teams.

Selected projects: DataHolder (data management and analytics platform), 7Stellar (B2B ecosystem for gaming operators), Stellar Bets (iGaming platform with operator-facing dashboards, content, users, analytics, and settings).

Apr 2021 — Aug 2023

Lead Product Designer, Beeline Kyrgyzstan Bishkek, Kyrgyzstan

Beeline is one of the largest telecom operators in Kyrgyzstan, serving millions of B2C and B2B customers. As the Lead Product Designer, my core activities included:

- Led product design for B2C and B2B digital products in an Agile cross-functional team alongside product, engineering, analytics, marketing, and business stakeholders.
- Contributed to two major redesigns of the My Beeline mobile app, simplifying key customer journeys across core telecom scenarios. Monthly active users increased by 40% and ARPU improved by 7–12%.
- Planned and evaluated design hypotheses through A/B testing, product analytics, and behavioral data. One tested interface change increased CTR by 22%.
- Built and evolved a scalable design system, delivering responsive web experiences and 20+ promotional landing pages, and running design QA through implementation.
- Mentored designers, facilitated design reviews, and strengthened product design processes across the team.

Dec 2019 — Jan 2021

Senior Infographic Designer, Sputnik Kyrgyzstan Bishkek, Kyrgyzstan

Sputnik is a national news outlet publishing daily editorial and multimedia content. As the Senior Infographic Designer, my core activities included:

- Designing data visualizations, editorial infographics, and interactive long-form stories that made complex information easier to understand.
- Creating interactive projects in Tilda and applying UX principles to content structure, readability, and audience engagement.
- Collaborating with editorial teams on visual storytelling under fast-paced daily publishing deadlines.

Mar 2016 — Aug 2019

Senior Web Designer / UI/UX Designer, Googstudio Bishkek, Kyrgyzstan

Googstudio is a digital agency building web and mobile products for local and international clients. As the Senior Web Designer, my core activities included:

- Designing UX/UI for web and mobile products, including user flows, wireframes, interactive prototypes, landing pages, and marketing interfaces.
- Working directly with clients and developers to clarify requirements, present concepts, and adapt solutions to technical constraints.
- Improving usability and conversion through clearer information architecture, interaction patterns, and responsive design.

Oct 2014 — Mar 2016

Graphic & Web Designer, DSKA Engineering Bishkek, Kyrgyzstan

DSKA Engineering delivers engineering and commercial projects across Central Asia. As the Graphic & Web Designer, my core activities included:

- Creating web interfaces, landing pages, brand identities, marketing materials, and visual concepts for engineering and commercial projects.

EDUCATION

Jun 2021 — Jul 2021

Service Design Workshop, Lanka.cx

- Focused on customer journey mapping, UX research, UX analysis, and usability testing.
- Applied service design methods to end-to-end product and service scenarios.

SKILLS

Figma, FigJam, prototyping	Expert
Design systems & UI libraries	Expert
UX research & usability testing	Experienced
Information architecture & user flows	Expert
Product analytics & A/B testing	Experienced
Adobe Photoshop, Illustrator, After Effects	Expert
Tilda, Webflow	Experienced
AI-assisted design & rapid prototyping	Experienced
Mentoring & design reviews	Expert
Stakeholder management	Experienced
Cross-functional collaboration	Expert